



Department Membership Bulletin



Sept 8, 2009

North Dakota State Headquarters
 405 W. Main Ave., Suite 4-A - PO Box 5057, West Fargo, ND 58078-5057
 Office: 701.293.3120 ~ Fax: 701.293.9951

"HIT A HOMERUN WITH THE AMERICAN LEGION" 09-10 Bulletin No. 2

2010 Membership 231 Behind From Last Year

Membership is lagging 231 members behind last year's 50% target date compared to 505 from the year before.

The Central Region came in on top with 60.07% of goal followed by the Eastern with 59.05%, and the Western Region with 58.58%. The Department is at 59.92% of our 2010 goal.

The second Target Date goal was 50% and all 10 Districts exceeded this percentage. Great job!!! The 7th District came out on top with 63.39% and the 5th District came in second with 63.36%.

There were 171 posts that either met or exceeded the second Target Date goal. Congratulations!

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2010 Winter Conference

Make plans now to attend the Winter Conference in Mandan and start making your room reservations at the Seven Seas. The Conference will run from February 5-7.

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Streeter Post #265 Wins Target Date Drawing of \$25

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Next Target Date October 12 (55%)

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District Standings

Seventh	63.39%
Fifth	63.36%
Eighth	61.13%
Second	60.61%
First	58.63%
Fourth	58.61%
Ninth	58.50%
Tenth	57.34%
Third	56.43%
Sixth	53.99%

Upcoming Events

September

- 19 Cmdr Samuelson Recognition Banquet
- 14-18 Fall District Meetings (West)
- 21-25 Fall District Meetings (East)

October

- 12 Next Target Date (55%)
- 11-14 Nat'l Fall Meetings (Indianapolis, IN)

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NEW PUFL DUES CHART (Effective October 1, 2009)

Enclosed in this bulletin is a letter from National Headquarters addressing the new PUFL program that is beginning October 1, 2009. Please read carefully. A new PUFL Dues Chart is enclosed for your reference when mailing in your new PUFL applications.

The Paid-Up-For-Life (PUFL) program changed as a result of National Executive Committee Resolution 8 passed during the Spring Meetings, May 6-7, 2009 (copy attached). See the attached PUFL brochure for the new rate chart and the new required forms for all new PUFL applications.

New rates are effective October 1, 2009. All PUFL applications being submitted at the current rates must be received at National by September 1, 2009. This gives time to process the applications under the current system before the new rates go into effect. No PUFL applications will be accepted on the old forms after the September 1st cut-off.

The Time Payment Plan, which currently allows up to 12 months to pay, has been extended to a **36-month payment period**. This is a big benefit of the new plan. The rate chart on the application has been changed to show monthly payment amounts instead of the full payment due.

Instead of the 10% minimum deposit that is currently required, the member must **only include the first month's payment**, as noted on the rate chart. If the member chooses to pay more than the minimum deposit, the remaining balance will be divided into 35 additional payments, which will decrease the amount of the monthly payment. National will continue to forward payment coupons to the member once the application has been accepted and processed. A new option has been added to give the member the opportunity for automatic monthly credit card billing.

Members may still pay the full amount at the time of application. To calculate the total cost of a PUFL membership, the member (or post officer) will need to find the monthly payment on the rate chart and multiply it by 36. **PLEASE NOTE: The total fee must be entered on the front of the application, regardless of whether the member is paying in full or choosing the Time Payment Plan.**

Beginning October 1, 2009, all PUFL applications must be accompanied by a copy of the member's separation form (DD214 or similar) or a copy of their current active duty military identification. If neither is available, provide a brief explanation and include a copy of the member's current driver's license. The PUFL application will not be processed if eligibility documentation is not provided and will be returned to the Department Headquarters for resolution.

Member's who choose to participate in the Time Payment Plan must complete the Participation Agreement on the back of the application. Any forms received without a signature will be returned to the department for correction. This new form is procedural change from the current system.

Your Department will be shipped a supply of the new PUFL brochures for immediate use as soon as they are received from the printers. In addition all the forms will also be on www.legion.org by August 7th. Also next week, we will forward a computer fill-in form to you for your use. We ask that you use all available means of communication to publicize the impending changes and the

cut-off day of September 1st, as well as the October 1st effective date of the new application and rates.

We understand that these are fairly significant changes but they're necessary in order to keep the PUFL program viable. Thank you for your patience during this transitional period. If you have any questions, please don't hesitate to contact PUFL Processing at 317-630-1221 or 1-800-433-3318 and ask to speak to Sarah Dillard or contact Internal Affairs.



**THE AMERICAN LEGION NATIONAL HEADQUARTERS
APPLICATION FOR PAID-UP-FOR-LIFE (PUFL) MEMBERSHIP
(Please print clearly and review instructions carefully.)**



APPLICANT'S NAME _____ MEMBER ID # _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NO. (_____) _____ DATE OF BIRTH _____ TOTAL PUFL FEE \$ _____
(Mo./Day/Year) (Multiply monthly payment by 36.)

BRANCH OF SERVICE (check only one): US Army US Navy US Marines US Air Force US Coast Guard

SIGNATURE OF APPLICANT (required): _____
(Applicant's signature may be omitted only if PUFL is to be given as a gift. If card is to be mailed to another address, enter below.)

Full Payment Enclosed **OR** Time Payment Agreement Completed – Requires one month's deposit. See Agreement instructions.

PAYMENT IS MADE BY THE FOLLOWING METHOD (do not send cash):

Check or Money Order (*Made payable to The American Legion*) Check or money order number _____

Charge to MasterCard, Visa, Discover or American Express.

Charge full PUFL fee Charge deposit only Charge deposit and all monthly payments

(Credit Card Number)

(Expiration Date)

Date _____ Signature of card holder required, if different from applicant _____

IF GIFT, MAIL CARD TO:

Check here if PUFL is being awarded by Post (Honorary Life)

Name _____ Mbr ID # (If applicable): _____

Mailing Address _____

City _____ State _____ Zip _____

THIS SECTION MUST BE COMPLETED BY THE POST ADJUTANT OR FINANCE OFFICER

1. *By signature below*, I certify that the PUFL applicant named above is a member in good standing and holds a valid membership card. Annual dues were last paid for the _____ membership year and were paid to Post # _____ in the Department of _____.

2. **Check one:**

Member is applying at a PUFL fee based on our annual Post dues rate of \$ _____.

With Post approval, this member is applying at a PUFL fee based on the **reduced Post dues rate** of \$ _____.

3. *If applicable*, this member is transferring from the above Post to (new) Post # _____ in the Department of _____.

Signature of Post Adjutant or Finance Officer

Dept/Post #

Date Processed By Post

FORWARD APPLICATION WITH PAYMENT TO DEPARTMENT HEADQUARTERS. (RETAIN A COPY FOR POST RECORDS.)

Application approved by Department Headquarters. _____

Signature of Authorized Department Officer

Date

THIS SECTION TO BE COMPLETED BY NATIONAL HEADQUARTERS

Check/M.O. from:

Member National Per Capita _____

Post Dept Per Capita _____

Dept. Post Per Capita _____

Date Received at National: _____

MAKE COPY OF APPLICATION FOR INDIVIDUAL'S RECORD

Membership Tabulation As Of: September 8, 2009

Sep-8 50 % Target Date

Vice Commander Robert Krause (Fargo) Eastern Region 2010 Goal is 7,815 : Sep-8 Target is 3,908

2010 Region Membership is 4,615 59.05 % of Goal 88 Posts *** 2009 Region Membership 7,589**

District 1: Commander Robert Bergman : (701) 282-7777 1714 Evergreen Way, West Fargo ND 58078				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ Arthur	19	10	0	21
/ Binford	21	11	15	17
Buffalo	94	47	40	95
/ * Buxton	22	11	23	24
/ Casselton	82	41	57	80
/ Cooperstown	88	44	51	92
/ Dazey	38	19	19	37
Erie	33	17	15	32
/ Fargo	1,430	715	814	1,328
/ Fingal	16	8	9	16
/ Finley	96	48	54	97
Galesburg	33	17	13	30
/ Gardner	27	14	20	29
Hannaford	46	23	2	43
/ Harwood	150	75	122	166
Hatton	104	52	49	103
/ Hillsboro	134	67	83	122
/ Hope	99	50	70	95
/ Horace	27	14	15	25
/ Hunter	28	14	18	28
/ Kindred	46	23	28	39
/ Leonard	38	19	4	32
/ Mayville	81	41	52	83
/ Nome	12	6	8	13
/ Page	29	15	20	24
/ Portland	88	44	56	88
/ Sanborn	56	28	51	60
/ Sharon	26	13	18	22
/ Valley City	259	130	163	246
<u>Dist 1 Totals</u>	3,222	1,616	1,889	3,087
	29 Posts		58.63 % of Goal	

District 2: Commander Eugene Kachena : (701) 284-6913 P.O. Box 45, Pisek ND 58273				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ Park River	150	75	98	154
Pekin	21	11	10	20
/ Pembina	93	47	67	96
/ Petersburg	51	26	0	50
/ Pisek	38	19	31	40
/ Reynolds	10	5	6	11
/ St. Thomas	60	30	37	57
/ Thompson	53	27	29	54
/ Tolna	44	22	31	46
/ Walhalla	125	63	81	110
<u>Dist 2 Totals</u>	2,823	1,420	1,711	2,754
	33 Posts		60.61 % of Goal	

District 10: Commander Kenneth Wiederholt : (701) 678-2366 P.O. Box 87, Gwinner ND 58040				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ Abercrombie	34	17	17	30
Berlin	14	7	3	15
/ Cayuga	12	6	7	14
Cogswell	29	15	1	24
Edgeley	62	31	30	60
Ellendale	96	48	5	96
/ Fairmount	50	25	38	51
Forbes	35	18	8	34
/ Forman	26	13	18	24
/ Galchutt	21	11	13	21
/ Gwinner	79	40	62	81
/ Hankinson	110	55	78	118
/ Havana	30	15	20	29
/ Kulm	23	12	12	24
/ LaMoure	82	41	43	68
/ Lidgerwood	111	56	70	113
/ Lisbon	85	43	60	81
Milnor	60	30	13	60
/ Mooreton	24	12	13	24
/ Oakes	216	108	160	214
Rutland	19	10	1	18
/ Sheldon	46	23	32	45
/ Verona	17	9	10	16
/ Wahpeton	364	182	205	363
/ Walcott	44	22	37	46
/ Wyndmere	81	41	59	79
<u>Dist 10 Totals</u>	1,770	890	1,015	1,748
	26 Posts		57.34 % of Goal	

66

*** = Current Membership Goal ! = Previous Year's Membership + = Previous All Time High
/ = Achieved Target Date Goal**

Membership Tabulation As Of: September 8, 2009

Sep-8 50 % Target Date

Vice Commander Kevin Semmens (New Rockford) Central Region 2010 Goal is 4,646 : Sep-8 Target is 2,323

2010 Region Membership is 2,791 60.07 % of Goal 58 Posts *** 2009 Region Membership 4,553**

District 3: Commander Kent McDougall : (701) 266-5586 6556 98th St. NE, Rocklake ND 58365				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ Belcourt	53	27	37	53
/ Bisbee	27	14	18	23
Brocket	13	7	0	12
/ Cando	91	46	62	93
/ Devils Lake	62	31	38	54
/ Dunseith	34	17	17	33
Edmore	32	16	11	27
/ Hampden	17	9	16	17
/ Knox	19	10	14	17
/ Langdon	218	109	119	211
/ Leeds	34	17	19	26
/ Maddock	77	39	41	74
/ Milton	32	16	18	32
/ Minnewaukan	34	17	25	37
/ Oberon	23	12	15	22
Osnabrock	15	8	0	14
/ Rolette	101	51	84	102
Rolla	127	64	60	112
Rugby	182	91	88	172
/ Sarles	53	27	30	55
St. John	16	8	1	14
! Starkweather	7	4	1	0
/ York	32	16	19	32
<u>Dist 3 Totals</u>	1,299	656	733	1,232
	23 Posts		56.43 % of Goal	

District 4: Commander Dean Entzminger : (701) 485-3774 P.O. Box 257, Gackle ND 58442				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ Bowdon	14	7	12	13
/ Carrington	115	58	75	110
/ Fessenden	79	40	49	81
/ Gackle	84	42	65	92
Goodrich	69	35	34	70
/*! Hamberg	4	2	4	4
/ Harvey	86	43	62	82
Hurdsfield	9	5	4	8
Jamestown	346	173	165	328
Kensal	53	27	8	54
/ McClusky	47	24	36	48
/ McHenry	15	8	10	14
/ Medina	42	21	31	42
/ New Rockford	131	66	98	137
/ Streeter	58	29	40	58
Sykeston	61	31	6	64
/ Wimbledon	65	33	43	70
/ Woodworth	41	21	31	42
<u>Dist 4 Totals</u>	1,319	665	773	1,317
	18 Posts		58.61 % of Goal	

District 5: Commander Kevin Slagg : (701) 448-2800 P.O. Box 502, Turtle Lake ND 58575				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ Ashley	60	30	38	62
/ Bismarck	797	399	464	759
/ Dawson	72	36	57	70
/ Fredonia	30	15	26	32
/ Garrison	160	80	118	165
/ Hazelton	32	16	23	32
Lehr	28	14	11	26
/ Linton	170	85	118	178
/ Napoleon	155	78	101	157
/ Riverdale	34	17	24	33
/ Tappen	20	10	14	21
/ Turtle Lake	125	63	76	133
/ Washburn	135	68	103	140
/ Wilton	61	31	43	59
/ Wing	63	32	44	64
Wishek	62	31	25	56
Zeeland	24	12	0	17
<u>Dist 5 Totals</u>	2,028	1,017	1,285	2,004
	17 Posts		63.36 % of Goal	

*** = Current Membership Goal ! = Previous Year's Membership + = Previous All Time High
/ = Achieved Target Date Goal**

Membership Tabulation As Of: September 8, 2009

Sep-8 50 % Target Date

Vice Commander Oran Keith (Sherwood) Western Region 2010 Goal is 6,357 : Sep-8 Target is 3,179

2010 Region Membership is 3,724 58.58 % of Goal 76 Posts *** 2009 Region Membership 6,205**

District 6: Commander Arnold Havelka : (701) 340-2965 4020 38th St. SE, Minot ND 58701				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ * ! <i>Benedict</i>	8	4	9	9
/ <i>Berthold</i>	45	23	26	42
/ <i>Bottineau</i>	140	70	91	138
/ <i>Bowbells</i>	36	18	27	36
/ <i>Butte</i>	111	56	72	112
/ <i>Columbus</i>	27	14	1	30
/ <i>Donnybrook</i>	41	21	28	44
/ <i>Drake</i>	62	31	46	64
/ <i>Flaxton</i>	19	10	12	21
/ <i>Glenburn</i>	12	6	10	11
/ <i>Granville</i>	56	28	21	50
/ <i>Kenmare</i>	67	34	21	63
/ <i>Lansford</i>	21	11	2	13
/ <i>Lignite</i>	21	11	13	24
/ <i>Makoti</i>	59	30	7	65
/ * <i>Max</i>	9	5	9	11
/ <i>Minot</i>	720	360	388	607
/ <i>Minot AFB</i>	24	12	9	10
/ <i>Mohall</i>	124	62	13	117
/ * ! <i>Newburg</i>	13	7	14	14
/ <i>Plaza</i>	18	9	15	24
/ <i>Portal</i>	27	14	20	24
/ <i>Ryder</i>	25	13	15	25
/ <i>Sherwood</i>	70	35	54	74
/ ! <i>Tolley</i>	10	5	8	8
/ <i>Towner</i>	20	10	16	21
/ <i>Upham</i>	28	14	23	30
/ <i>Velva</i>	180	90	110	168
/ <i>White Shield</i>	48	24	20	59
/ <i>Willow City</i>	52	26	30	51
<u>Dist 6 Totals</u>	2,093	1,053	1,130	1,965
	<u>30 Posts</u>		<u>53.99 % of Goal</u>	

District 7: Commander Oretta Kilen : (701) 843-8173 P.O. Box 158, Almont ND 58520				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ <i>Almont</i>	21	11	17	22
/ ! <i>Beulah</i>	9	5	7	6
/ <i>Cannon Ball</i>	6	3	1	18
/ <i>Carson</i>	61	31	52	60
/ <i>Center</i>	76	38	48	72
/ <i>Elgin</i>	91	46	46	89
/ <i>Flasher</i>	106	53	70	108
/ <i>Fort Yates</i>	10	5	2	9
/ <i>Glen Ullin</i>	30	15	18	27
/ <i>Hazen</i>	83	42	71	85
/ <i>Hebron</i>	90	45	55	90
/ <i>Mandan</i>	495	248	301	474
/ <i>New Leipzig</i>	41	21	23	41
/ <i>New Salem</i>	76	38	47	76
/ <i>Selfridge</i>	9	5	1	9
/ ! <i>Solen</i>	5	3	4	4
/ <i>Standing Rock</i>	3	2	0	1
/ <i>Stanton</i>	28	14	23	30
<u>Dist 7 Totals</u>	1,240	625	786	1,221
	<u>18 Posts</u>		<u>63.39 % of Goal</u>	

District 8: Commander Duane Lutz : (701) 523-5174 201 4th St. SW, Bowman ND 58623				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ <i>Beach</i>	139	70	80	134
/ <i>Belfied</i>	242	121	155	261
/ <i>Bowman</i>	89	45	54	93
/ <i>Dickinson</i>	158	79	89	159
/ <i>Halliday</i>	50	25	30	48
/ <i>Hettinger</i>	115	58	53	104
/ <i>Killdeer</i>	104	52	64	112
/ <i>Mott</i>	157	79	109	159
/ <i>New England</i>	123	62	80	123
/ <i>Reeder</i>	49	25	28	48
/ <i>Regent</i>	53	27	31	51
/ <i>Rhame</i>	58	29	42	57
/ <i>Richardton</i>	90	45	62	95
/ <i>Scranton</i>	55	28	29	59
<u>Dist 8 Totals</u>	1,482	745	906	1,503
	<u>14 Posts</u>		<u>61.13 % of Goal</u>	

District 9: Commander David Rolfson : (701) 842-2040 3121 124th Ave. NW, Watford City ND 58854				
	2010 Goal	Sep-8 Target	2010 Mbshp	2009 Mbshp
/ <i>Alexander</i>	23	12	17	25
/ <i>Crosby</i>	90	45	47	93
/ <i>Grenora</i>	89	45	66	93
/ <i>Mandaree</i>	14	7	0	18
/ <i>New Town</i>	113	57	48	118
/ <i>Noonan</i>	50	25	43	50
/ <i>Parshall</i>	71	36	61	75
/ <i>Powers Lake</i>	34	17	16	31
/ <i>Ray</i>	36	18	15	35
/ <i>Stanley</i>	155	78	91	154
/ <i>Tioga</i>	115	58	78	110
/ <i>Watford City</i>	165	83	97	161
/ <i>Wildrose</i>	49	25	26	48
/ <i>Williston</i>	538	269	297	505
<u>Dist 9 Totals</u>	1,542	775	902	1,516
	<u>14 Posts</u>		<u>58.50 % of Goal</u>	

Department Totals	2009	2010
Department Membership Goal	19610	18,818
Post 500 Membership	271	145
Department Membership	18,618	11,275
Processed DMS Membership	0	0
Total Membership	18,618	11,275

222 Posts 2010 Percent of Goal is 59.92 %

*** = Current Membership Goal ! = Previous Year's Membership + = Previous All Time High
/ = Achieved Target Date Goal**

**Department of North Dakota
2010 Membership Contest
AWARDS**

MANUAL

**"Hit A Homerun With The
American Legion"**

Jerry Samuelson, Department Commander
Teri Bryant, Programs/Membership Coordinator
Albert Tuma, Membership & Post Activities Chairman

2010 Membership Contest – Page 1

2010 Membership Contest

Forward

The Department of North Dakota has earned an enviable record in membership the past few years. We have won the National "Big Twelve" competition twice before and have received \$2,000 in each of those years for Department office upgrades. This started something that now makes North Dakota the target of every other Department in our category. Because staying on top is often more difficult than getting there (remember "King of the Hill?"), we will have more difficult competition ahead.

The Department Commander Jerry Samuelson, is asking every Department and Post Officer, membership committee member, Go-Getter and individual Legionnaire to expend the effort once again to make the Department of North Dakota **THE LEADER** in membership. Our Department has a long history of accomplishments that we can be proud of. For over three decades, North Dakota has led the nation with the highest percentage of those eligible enrolled in our membership. For the past few years we have been one of only two or three departments to have had over 85 percent of our members renewed by December 31st.

The Department of North Dakota currently has the highest target market percentage with almost 50% of eligible members signed up in the American Legion.

Although our North Dakota membership represents less than one percent of the total national membership, we have had three National Commanders come out of the North Dakota American Legion! We can once again be "**number one**" in the nation in membership by getting an early start on our membership returns. It starts with you who are reading this. Let **every** citizen of **every** North Dakota community know we are "**Still Serving America**" and "**We're Winning**"! Show your "Pride".

Membership - "Hit A Homerun with the American Legion"

The time to start a comprehensive, motivational and effective membership program is **NOW**. Without the proper perspective and orientation, our membership drive will just become another un-orchestrated effort.

The largest and fastest growing veteran's organization in the world promises to reach even greater heights of service and achievement in the new millennium as the American Legion's membership strives to reach 3,000,000 members. We can continue to lead the nation **ONLY** if we are as successful with signing up veterans from Vietnam, Lebanon, Grenada, Panama, the Persian Gulf war and the Iraq and Afghan war.

The success of this program is based on "performance" -- which is based on motivation, and motivation is determined by attitudes and goals. A positive, outgoing, aggressive attitude will help find the motivation to perform. Setting high but reachable goals will assist in motivating people to high levels of performance.

It is the desire to perform better that ultimately leads to success. The value of the awards program is much more than the monetary value found in the awards. Its value will be in our ability as leaders to perform

our responsibilities and motivate our membership to do theirs.

*** * Now is the time to preserve the future of our Organization! * ***

2010 Membership Contest - Page 2

Explanation of the 2010 Contest
(Please read carefully)
contest ends May 26, 2010

Our 2010 Department Membership Goal is 18,818

This figure is the result of a formula established by National Headquarters based on our previous year's traditional Membership, as of August 3, 2009, plus one member for every North Dakota post. Negotiations begin with that figure.

Post Membership Goals

The 2010 Post Membership Goals are established based on Post responses, past efforts, and potential growth while keeping the Department Goal in mind. Therefore, Post membership goals will be set at levels the Post Adjutants certify they can achieve, keeping in mind our Department goal. In those cases where a Post expects a reduction in membership, that reduction cannot exceed the expected number of members transferring to Post Everlasting and Adjutants must have filed a member Data form for each deceased member in order to reduce the 2010 membership goal below the 2009 membership goal. Membership goals are listed on the membership tabulation reports sent to each Adjutant, Commander and Post Membership Chairman.

Our 2010 Membership Teams Are Ready To Go!

North Dakota is divided into three Membership Regions, each being under the supervision of an elected Department vice Commander. The District Commanders in the Regional vice Commander's Membership region will serve on that team.

East Region Team

Vice Commander

Bob Krause, Gwinner

Central Region Team

Vice Commander

Kevin Semmens, New Rockford

West Region Team

Vice Commander

Oran Keith, Sherwood

District Commanders

1. Bob Bergman, Gardner
2. Eugene Kachena, Pisek
10. Ken Wiederholt, Gwinner

District Commanders

3. Kent McDougall, Rolla
4. Dean Entzminger, Gackle
5. Kevin Slagg, Turtle Lake

District Commanders

6. Arnie Havelka, Minot
7. Orletta Kilen, Almont
8. Duane Lutz, Bowman
9. David Rolfson, Watford City

NOTE. For the purpose of this contest a New Member is defined as any member signed into The American Legion for 2010 that was not a member of The American Legion for the 2009 membership year. Therefore, reinstated members who last paid dues in 2008 or earlier, are considered new members.

2010

Target Dates and Percentages of Goal

Target Dates and Target Percentages were selected to keep in line with Nationally established Target Dates. All 2010 memberships received in Department Headquarters by noon Monday of the Target Date week will be counted.

<u>Target Date</u>		<u>% of Goal</u>
No. 1 - Early Bird	August 10	40%
No. 2 - Autumn Festival	September 8	50%
No. 3 - Oktoberfest	October 12	55%
No. 4 - Veterans Day	November 16	65%
No. 5 - Pearl Harbor	December 7	75%
No. 6 - Bellwether	January 11	85%
No. 7 - Clean-up	February 8	90%
No. 8 - Legion Birthday	March 8	95%
No. 9 - Children and Youth	April 12	100%
*No. 10 - Convention	May 26	101%

*** Note: Membership on May 26 Determines Department Convention Delegate Strength and Parade Position at the Fargo Convention on June 25-27, 2010.**

Prizes

Post Awards --

In an effort to keep the Membership Contest as fair as possible, the Department Executive Committee has established four (4) Post Size Categories. This will have posts of comparable size competing with each other. The four categories used through the contest are as follows:

Category I	- Posts with under 50 members
Category II	- Posts with between 50 and 100 members
Category III	- Posts with between 101 and 400 members
Category IV	- Posts with over 400 members

Earlybird Certificates will be awarded to all posts that meet or exceed 40% of their membership goal by the first TARGET DATE - August 10th!!

On Target Drawing for \$25.00 -- Each time a post meets their target date percentage of membership, it will be entered in a drawing for \$25.00 to be held on each of the first six target dates (Aug 10, Sept 7, Oct 12, Nov 16, Dec 7 & Jan 11). A drawing for \$50 will be held on the February 8, 2010, Target Date for those posts that are at 100% of their assigned goal.

\$100 Cash Award -- The post in each Post Size Category with the highest percent **OVER** their 2010 Membership goal by December 31, 2009, will be awarded a \$100 Cash Prize. A letter and check will be mailed to the posts in January and announced at the Winter Conference.

Bellwether Award -- A bellwether is the leader of the flock. This new award (a plaque) will recognize those Posts that achieve 100% of their Membership Goal by the January 11, 2010 target date -- "lead the flock". For each subsequent qualifying year after winning the initial plaque, the Post will receive an additional engraved year label to attach to the initial plaque.

Post Honor Ribbons will be awarded to all Posts whose 2010 membership, as of December 31, 2009, exceeds the 2009 membership for their post on the same date.

Certificates of Meritorious Service will be awarded by National Headquarters to all Posts who have, by December 31, 2009, set a new All-Time-High Membership.

\$25.00 Cash Prize will be given to the post in each post size category with the highest percentage **OVER** their membership goal by the Target Date May 26, 2010.

Retention Award -- Posts that recruited 5 or more new members in 2009 qualify for entry into a new part of the contest, the "Retention Award". The Post in each size category that renews (in 2010) the highest percentage of their new Post members from 2009 (retain them as members by May 26, 2010) will win a \$100 cash award and recognition at the Department Convention. In case of ties between Posts, the money will be split among the winners.

Individual Awards --

Go-Getter Club Membership is granted to membership workers who earn enough qualifying points by April 18, 2010, with (1) point for each renewal and five (5) points for each new or reinstated member signed for their post. Points must be certified to the Department Headquarters by each Post Adjutant by April 18th. Basic qualifications for Club Membership is based on Post Size Categories as follows: Category I - 15 points / Category II - 20 points / Category III - 25 points / Category IV - 30 points

Go-Getter Club Silver Membership is granted to membership workers who earn 10 points OVER the above minimum points. Each card will have a special silver star on it.

Go-Getter Club Gold Membership is granted to membership workers who earn DOUBLE the minimum points. Each card will have a special gold star on it.

Earlybird Go-Getter Status will be bestowed on all membership workers who qualify as a GO-GETTER by the September 8th Target Date. Each card will have an early bird sticker on it.

50-Year Go-Getter Status will recognize qualifying members with a plaque at the Department Convention.

New Member Recruitment Award – Those members who recruit 5 or more new members, or reinstate 5 or more members, qualify for a "New member Recruitment Award" in addition to their membership as Go-getters. The recruiters will be recognized at a special reception and provided special seating and recognition at the Department Convention.

Each post may submit the name of the membership worker who signs up the most new members for 2010 by May 14, 2010. New members must be certified by the Post Adjutant to Department Headquarters by May 26, 2010. The individual in each post size category in each Region that has signed up the highest number of New Members (with a minimum of 5) will be recognized as the Regional Recruiter of the Year. Each Regional winner will receive a specially designed cap pin recognizing their recruiting efforts and will compete for the honor of being named Department Recruiter of the Year. The Department Recruiter of the Year will be selected from the Regional Recruiters of The Year who signed up the highest number of New Members (regardless of post size) by May 14, 2010. The person selected will receive travel allowance to the 2010 Department Convention in Fargo to include roundtrip mileage, 1 night hotel accommodations and 2 reserved seating tickets to the Convention Banquet during the convention where he/she will be honored. They will also receive a plaque from National and will be entered in the National competition where they could win a trip to the National Convention.

Gold Brigade New Member Recruiter Award is a national award given to any Legionnaire who recruits 50 or more NEW members before May 14, 2010. The award consists of a Gold Brigade Cap Pin, certificate, a Gold Brigade patch and choice of a jacket or sweater, or polo shirt with the "Gold Brigade" logo. In addition, the Gold Brigadier will be entered in a drawing for \$1,000 (five (5) winners drawn). To recognize North Dakota Legionnaires who sign up new members but do not get the 50 required for the National Gold Brigade, the Department has established three lower levels - the **Gold Squadron**, **Gold Platoon** and the **Gold Division**. To qualify for enrollment in one of these "special units," the following requirements must be met:

- **Gold Squadron** - sign up 5 NEW MEMBERS and receive a "squadron baseball cap."
- **Gold Platoon** - sign up 15 NEW MEMBERS and receive a "platoon baseball cap" and \$15 cash prize.
- **Gold Division** - sign up 25 NEW MEMBERS and receive a "division baseball cap" and shirt.

These individuals will also qualify for the new National **SILVER BRIGADE AWARD** earning a Silver Brigade pin and certificate. Additional details and certification form can be obtained from Department Headquarters.

New Member Recruiter Drawing - Each person who signs up a new member can be entered in a drawing for one of four \$25.00 cash prizes to be held at the Winter Conference in Mandan. To qualify, new members must be enrolled and drawing entry form and their membership must be received by Department HQ by January 31, 2010. A sheet of entry slips will be mailed to each post or can be obtained from the Department Headquarters.

New Member Drawing. New members will be entered in a separate drawing for one of four \$25.00 cash prizes to be held at the Winter Conference in Mandan. To qualify, new members must be enrolled and drawing entry form, and their membership received by Department Headquarters prior to January 31, 2010. A sheet of entry slips will be mailed to each post or can be obtained from the State Headquarters.

Have Dinner on US - The Department will award an Applebee's or Perkins Gift Certificate to any member who recruits five (5) new members for the 2010 Membership year. **A separate certification form is required and will be in a membership bulletin in January and a deadline date of March 15, 2010.**

District Commanders Awards --

An Award Jacket will go to each District Commander that hits 100% of their District Goal 30 days (May 26, 2010) prior to the Department Convention.

\$150.00 Cash will be awarded to the District Commander whose District is first to obtain 100% of its membership Goal by the Legion's birthday on March 10, 2010. All District Commanders who reach their membership goal by the Legion's birthday will win **\$50.00**. Memberships must be at Dept HQ by March 9, 2010! **Awards are doubled if the District goal is obtained by December 31, 2009.**

An American Legion Cap and Shirt will be presented to the District Commander whose District enrolled the highest percentage of their Membership Goal 30 days prior to the convention. Both the cap and shirt will be embroidered with the designation of the leading District Commander.

District Commander Race to the Top is a nationally sponsored award for District Commanders who have the highest percentage over their final 2009 membership on March 31, 2010. There are five (5) categories based on number of members, but North Dakota Districts would fall either into Category II (1,500 - 2,999 members), Category III (3,000 - 4,999 members) or Category IV (5,000 - 7,499). The first place finisher and guest in each category can win a paid trip to the Indianapolis 500, second place is a \$500 Visa Gift Card and third place is a \$375 Visa Gift Card.

District Commander Achievement Award and District Honor Ribbon will be given to each District Commander whose 2010 District membership, as of May 14, 2009 exceeds the 2009 membership by at least the number of posts in that District. The Commander will receive a framed certificate and the ribbon will be placed on the District Banner.

Regional Membership Team Contest --

The Regional Membership Team Contest conducted in the past has been eliminated, including the entire point system and the concept of "goose eggs" and other accompanying but confusing language. The replacement is a simple Department vice Commander Award program.

Department vice Commander Awards --

The vice Commander who attains the highest percentage of his/her Region goal will be an automatic delegate to the National Convention and will receive a check for **\$100** towards the trip to the National Convention and an **award jacket**.

The time to get started is now! Please keep in mind that the correct number of Department Record Cards, together with remittance for dues in the correct amount (**\$26.50 per member**), must be received by Department Headquarters before memberships are counted in the contest.

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Do Not Send Membership Mail to any Address Other Than:

North Dakota American Legion, PO Box 5057, West Fargo, ND 58078