

## **DEPARTMENT PREPARES TO ESTABLISH 2011 MEMBERSHIP PLAN**

Each year before the Department Convention, the Headquarters Staff is asked to compile information to be used in the establishment of membership goals for the coming year.

Again this year, we are forwarding the below questionnaire and asking that the Post Commander, Adjutant, and Membership Chairman get together with others from their post to complete and return this form. The information provided will be used, with other factors, in setting post membership goals.

Keeping in mind that the goal for the Department will be set by National Headquarters for the 2011 membership year at approximately 18,000, we ask that you consider a membership goal that is attainable and yet challenging. If every post requests goals that are below that of the previous year, we will have a difficult time reaching our National Goal.

We use the following factors when establishing membership goals:

- Losses to the post due to deaths and transfers-out;
- Gains to the post through the Direct Membership Solicitation Program and transfers-in;
- Veteran population in county area compared to membership enrollment;
- National's Goal set for the Department.

In order for us to use the requested information in setting your 2011 Membership Goal, we MUST have your completed questionnaire returned to our office by May 17th. Again last year less than half of the posts returned the form. If we do not get the form in time, we will set goals the best we can.

----- -Detach here and mail - -----

### **2011 MEMBERSHIP GOAL QUESTIONNAIRE**

(Please Complete and Return or fax to Department Headquarters to 701-293-9951 by May 17th)

POST NUMBER \_\_\_\_\_ LOCATED AT \_\_\_\_\_

NUMBER OF MEMBERS DURING THE PERIOD 1 JUNE 2009 - 30 MAY 2010 WHO DIED:  
BEFORE 2010 DUES WERE PAID \_\_\_\_\_ AFTER 2010 DUES WERE PAID \_\_\_\_\_

NUMBER OF 2010 PAID MEMBERS TRANSFERRED OUT DURING SAME PERIOD \_\_\_\_\_

TOTAL 2011 MEMBERSHIP YOU FEEL YOUR POST IS CAPABLE OF ATTAINING \_\_\_\_\_

REMARKS AND/OR COMMENTS THAT YOU WOULD LIKE TO ADD TOWARDS THE ESTABLISHMENT OF THE DEPARTMENT'S 2011 MEMBERSHIP PLAN:

\_\_\_\_\_  
\_\_\_\_\_

SIGNED \_\_\_\_\_

TITLE \_\_\_\_\_